



***6th Annual***  
**Women In Ministry**  
**Conference**

**2010 Sponsorship Packages**  
**Application Deadline: August 18, 2010**

**September 20-23, 2010**  
**Sheraton Gateway Hotel Atlanta Airport**  
**Atlanta, GA**

**Rev. Dr. Cynthia L. Hale, Convener**

# Letter of Invitation

May 12, 2010



Dear Business Leader:

The Women In Ministry Conference Committee is excited about our upcoming conference, which will be held at the Sheraton Gateway Hotel in Atlanta, Georgia, September 20-23, 2010. This is a letter of invitation to distinguished companies and organizations like yours describing how you can become a sponsor at this year's event. We are providing sponsorship opportunities that will grant prominent exposure to over five hundred professional women ministry leaders and provide a tremendous goodwill opportunity to businesses.

Last year our Conference Convener, Rev. Dr. Cynthia L Hale, along with seven colleagues; all of whom are leading pastors, ministers and scholars in the area of ministry, attracted women from across the country. Participation as a sponsor will help you in reaching a large, specialized audience of key leaders from first-rate institutions, churches, organizations and ministries. We are seeking companies to partner with us by making sponsorship contributions to the 2010 Women In Ministry Conference; a national premier gathering for women in the profession of ministry.

Your sponsorship will be a contribution and investment to women who are decision makers and who are impacting and transforming the lives of many in our communities, country and the world. Your organization can participate at various levels of giving. Enclosed in this sponsorship package you will find our conference overview and fact sheet, details about sponsorship opportunities and the sponsorship form. **Please be mindful that the due date for sponsorship forms is Wednesday, August 18, 2010.**

If you have questions or need additional information, you may contact us via email at [WIMConference@aol.com](mailto:WIMConference@aol.com) or via phone at 770-696-5100 ext. 217. Additionally, if you are not the individual in your organization to make decisions regarding our request, we ask that you please forward this to the appropriate person. Thank you for your time and consideration. Again, we welcome your support and look forward to your response.

Warm regards,

*Schnavia Bronson*

WIM Sponsorship Coordinator,  
On behalf of the 2010 Women in Ministry Conference Committee

## Women In Ministry Conference

2778 Snapfinger Road • Decatur, GA 30034 • Phone: 770-696-5100 ext 217 • Fax: 770-696-5111  
Email: [WIMConference@aol.com](mailto:WIMConference@aol.com) • Website: [www.rayofhope.org](http://www.rayofhope.org)

# Conference Overview and Fact Sheet



## OVERVIEW:

The Women in Ministry Conference is the nation's premiere meeting focused on supporting women who serve in ministry as pastors, ministers, professors, chaplains, scholars, executives, activists, authors, seminary students, psalmists, evangelists etc.

This is an event exclusively dedicated to the advancement of professional women in ministry. The conference fosters dialogue and provides an opportunity for attendees to have access to current and relevant information in the field of ministry.

The conference includes plenary and breakout sessions facilitated by a diverse range of leading ministers and scholars.

## VISION:

To develop a movement of women in ministry; to celebrate our cultural inheritance; to preserve, process, and pass on this unique legacy.

## OBJECTIVES:

- Explore the biblical, theological, professional foundations and personal relatives of women in ministry.
- Explore the uniqueness of women in ministry: gifts, styles, challenges, and opportunities.
- Equip and empower women to engage in ministry with excellence and integrity by leading, mentoring and coaching them.
- Enable women to deal with the realities of ministry and life – marriage, single life/dating, healing, etc. by establishing solution oriented processes.
- Energize women who have grown weary or disillusioned in ministry.
- Enable the holistic development of the personhood of women in ministry.
- Enlarge our view beyond denominational stereotypes and myopic church cultures to engage in cross cultural conversations and disciplines.

## TARGET AUDIENCE:

Women with a felt need for instruction, impartation, and healthy interaction who are Seminary trained women and/or ordained and licensed with two years of experience and/or Women who are seriously exploring or engaged in ministry with an endorsement from a Pastor or denominational leader.

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# Première, Platinum, Gold & Silver Sponsorship Levels



## **Première Sponsorship Level**

**\$5,000**

- Recognition as the Premiere Sponsor at the WIM Conference
- 5 minute stage presentation
- Two (2) WIM Conference complimentary registrations
- One (1) complimentary exhibit booth in a premiere location
- Written recognition on all media press releases and print ads
- Opportunity to include approved product line and/or company literature in conference bags
- Logo inclusion on all conference eblasts

## **Platinum Sponsorship Level**

**\$4,000**

- Verbal announcement of sponsorship
- 3 Minute stage presentation
- One (1) WIM complimentary registration
- One (1) complimentary exhibit booth
- Opportunity to include approved company product line in conference bags
- Logo inclusion on all conference eblasts

## **Gold Sponsorship Level**

**\$3,000**

- Verbal announcement of sponsorship
- One (1) complimentary exhibit booth
- Opportunity to include approved company product line in conference bags
- Logo inclusion on all conference eblasts

## **Silver Sponsorship Level**

**\$2,000**

- One (1) complimentary exhibit booth
- Opportunity to include approved company flyer in conference bags
- Name recognition in conference program book

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# Bronze & Diamond Sponsorship Levels

## Print Advertising Opportunities



### **Bronze Sponsorship Level**

**\$1,000**

- Opportunity to include approved company flyer in conference bags
- Logo inclusion on all conference eblasts
- Name recognition in conference program book

### **Diamond Sponsorship Level**

**\$500-900**

- Monetary and/or In-Kind Donations
- Opportunity to include approved company product line in conference bags
- Logo inclusion on all conference eblasts
- Name recognition in conference program book

### **\*\*\*\*\*Print Advertising Opportunities\*\*\*\*\***

Promote your business or ministry in the full color 2010 WIM Conference program book. Space is limited and available as follows:

#### **Premium Space:**

Back Cover - \$1000  
Inside Back Cover - \$750

#### **Order Deadline for all advertising submissions:**

Wednesday, August 18, 2010

#### **Artwork Guidelines:**

Files must be submitted electronically in one of the following file formats:  
High resolution, 300 DPI files, TIFF, PDF

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# 2010

# Women In Ministry Conference Sponsorship Application



Organization \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Address, City, State & Zip \_\_\_\_\_

Phone Number (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

### SPONSORSHIP PACKAGE LEVELS:

Premiere: \$5,000

Platinum: \$4,000

Gold: \$3,000

Silver: \$2,000

Bronze: \$1,000

Diamond: \$500-900

In-Kind (*Item Description & Estimated Value*) \_\_\_\_\_

TOTAL AMOUNT (of Monetary Contribution) \$

### PRINT ADVERTISING:

Back Cover: \$1000

Inside Back Cover: \$750

### AGREEMENT

Your organization is entitled to the sponsorship benefits outlined in the sponsor packet. This agreement does not entitle your organization to any benefits beyond those outlined in the packet and does not convey to your organization any special access nor input on the conference agenda.

### PAYMENT INFORMATION

Check

American Express

Discover

MasterCard

Visa

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Cardholder's Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Card Verification Code \_\_\_\_\_

Make checks payable to **Ray of Hope Christian Church**. Fax completed application by **Wednesday, August 18, 2010** to 770-909-5111 or mail application to the address below.

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